

**展会主办方在华官方代表暨参展受理单位 (展位分配):**  
MMI Asia Pte. Ltd ("MMI Asia")

**World Tea & Coffee Expo 2020 online**  
**2020 年印度国际咖啡及茶博览会线上展**

MMI Asia 授权展位销售代理商:

公司:  
地址:  
电话:  
邮箱:  
联系人:

## 线上展位申请表格

截止日期: 2020 年 11 月 27 日

*公司中文全称 (须与公司盖章/付款公司/发票抬头名称一致)	*公司英文全称
*中文地址 (须与国内联系地址/发票接收地址一致)	*英文地址
*邮政编码	*公司网站 WWW.
*公司属性 (可多选) <input type="checkbox"/> 制造商 <input type="checkbox"/> 贸易商 <input type="checkbox"/> 出口商 <input type="checkbox"/> 服务提供商 <input type="checkbox"/> 协会/机构 <input type="checkbox"/> 经销商 <input type="checkbox"/> 其它 (请注明)	
联系人	
*姓名	*英文姓名 <input type="checkbox"/> 先生 <input type="checkbox"/> 女士
*您在公司的职务:	
*电话 +	*传真 +
(国家区号+省市市区号+电话号码+分机)	(国家区号+省市市区号+电话号码+分机)
*电子邮件	*手机
公司法人代表	手机

注: 以上标注 “\*” 为必填项目

付款公司信息

*公司中文全称	*公司英文全称
*中文地址	*英文地址
*联系人姓名 <input type="checkbox"/> 先生 <input type="checkbox"/> 女士	*您在公司的职务:
*电话 +	传真 +
*电子邮件	*手机

**展位申请 (单选)** ☐ Basic Package ☐ Standard Package ☐ Premium Package 服务内容及价格见下页

**赞助商套餐申请(单选)** ☐ Platinum Partner ☐ Gold Partner ☐ Silver Partner ☐ Focus Brand Partners

- 本申请表格即为参展合同, 且一经签署即生效, 参展商取消申请将产生违约金。申请者认可并接受本申请表格及所附参展条款 A 等之规定, 确认已仔细阅读并知悉本表格及所附条款, 对其中免除主办方、MMI Asia、展会咨询及联络单位的责任、限制己方权利的条款有充分了解并同意受其约束遵守主办方的规定。
- MMI Asia 对本表格及所附条款有最终解释权。

公司盖章及法定代表人或授权代表签字 / 签署时间

# 收费标准

注：以下价格不包含 18%增值税

		Package includes		Normal Price	Early bird ( before Nov 15 <sup>th</sup> )
<input type="checkbox"/>	<b>Basic Package</b>	2 Sales login 3 Product categories (including sub-categories) 5 Exhibits (product, solution etc.) picture upload 3 Brochure display 1 Exhibits (products, solutions etc.) video upload 1 Company video upload	Buyer seller meeting Live chat with visitor Live video chat with visitor Customized exhibitor invite Notifications (enquiry received) Visitor analysis	EUR 500	EUR 375
<input type="checkbox"/>	<b>Standard Package</b>	5 Sales login 5 Product categories (including sub-categories) 10 Exhibits (product, solution etc.) picture upload 7 Brochure display 3 Exhibits (products, solutions etc.) video upload 3 Company video upload	Buyer seller meeting Live chat with visitor Live video chat with visitor Feature your social media handles Logo on marketing materials (emailer, social media etc.) Customized exhibitor invite Notifications (enquiry received) Visitor analysis	EUR 715	EUR 525
<input type="checkbox"/>	<b>Premium Package</b>	10 Sales login 10 Product categories (including sub-categories) 20 Exhibits (product, solution etc.) picture upload 15 Brochure display 5 Exhibits (products, solutions etc.) video upload 5 Company video upload	Buyer seller meeting Live chat with visitor Live video chat with visitor Live product presentation (30min) Feature your social media handles Logo on marketing materials (emailer, social media etc.) Customized exhibitor invite Notifications (enquiry received) In-platform Broadcast (to visitors) Visitor analysis	EUR 900	EUR 675

## 赞助商套餐详情

注：以下价格不包含 18% 增值税

	Package		Package includes	Price
<input type="checkbox"/>	Platinum Partner		<b>Company logo to be displayed as “Platinum Partner” on all communications; Prominent logo &amp; first in hierarchy of all logos; Logo presence on marketing collaterals</b> <ul style="list-style-type: none"> <li>● Speaker slot at conference (30 minutes)</li> <li>● Corporate video played at the main entry</li> <li>● 1 Bunting inside expo hall</li> <li>● 1 Banner on exhibitor search page</li> <li>● Logo on trade fair invitation</li> <li>● Logo to be featured on event website with like to your website</li> <li>● Logo on all email communication to your visitor database with your company logo</li> <li>● Promotion on social media handles</li> <li>● Special mention in the opening address</li> </ul>	EUR 7500
<input type="checkbox"/>	Gold Partner		<b>Company logo to be displayed as “Gold Partner” on all communications; Logo presence on marketing collaterals</b> <ul style="list-style-type: none"> <li>● 1 Wall bunting at main entry</li> <li>● 1 Bunting inside expo hall</li> <li>● 1 Banner on exhibitor search page</li> <li>● Logo on trade fair invitation</li> <li>● Logo to be featured on event website with like to your website</li> <li>● Logo on all email communication to your visitor database with your company logo</li> <li>● Promotion on social media handles</li> <li>● Special mention in the opening address</li> </ul>	EUR 2250 (共 4 个名额)
<input type="checkbox"/>	Silver Partner		<b>Company logo to be displayed as “Silver Partner” on all communications</b> <ul style="list-style-type: none"> <li>● 1 Lollipop branding at main entry</li> <li>● 1 Banner on product search page</li> <li>● Logo on trade fair invitation</li> <li>● Logo to be featured on event website with like to your website</li> <li>● Promotion on social media handles</li> <li>● Special mention in the opening address</li> </ul>	EUR 675 (共 6 个名额)
<input type="checkbox"/>	Focus Brand Partner	Registration Partner	<b>Company logo to be displayed as “Registration Partner” on all communications</b> <ul style="list-style-type: none"> <li>● 1 Banner branding at registration area</li> <li>● Logo to be featured on event website with link to your website</li> <li>● Promotion on social media handles</li> </ul>	EUR 1500 (共 5 个名额)
<input type="checkbox"/>		Conference Partner	<b>Company logo to be displayed as “Conference Partner” on all communications</b> <ul style="list-style-type: none"> <li>● 1 Speaker slot at conference (30 minutes)</li> <li>● 1 Banner at conference session page (rotational)</li> <li>● 1 short video + 1 banner at conference hall</li> <li>● Logo to be featured on event website with link to your website</li> <li>● Promotion on social media handles</li> </ul>	EUR 1500 (共 4 个名额)

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**Product categories (multiple choice, maximum 3 items)**

Please note that this application form is valid only if accompanied  
by a completed and signed product categories

- ☐ Tea & Coffee Manufacturers & Brands
- ☐ Machinery, Packaging and Technology companies
- ☐ Tea Gardens & Coffee Estates
- ☐ Dealers/Exporters/Importers
- ☐ Vending Machines Manufacturers
- ☐ Roasters And Blenders
- ☐ Flavoured / Instant Beverage Manufacturers
- ☐ Manufacturers of Equipment & Appliances
- ☐ Raw Materials Suppliers & Manufacturers
- ☐ Herbal / Green / Slimming teas
- ☐ Fine Chocolate & Gourmet Mint Manufacturers
- ☐ Processors & Processing machinery Manufacturers
- ☐ Milk & Milk Products
- ☐ Sugar & Sugar substitutes/Artificial Sweeteners
- ☐ Spices Manufacturers
- ☐ Beverage accessories manufacturers
- ☐ Chain Stores, Super stores
- ☐ Certification / Testing companies
- ☐ Retail Café chains / Franchisors
- ☐ Service Providers, Consultants & Others

**展会主办方在华官方代表暨参展受理单位 (展位分配):**

MMI Asia Pte. Ltd ("MMI Asia")

MMI Asia 授权展位销售代理商:

**公司:****地址:****电话:****邮箱:****联系人:****展会咨询及联络单位 (咨询及售后服务):**

慕尼黑展览 (上海) 有限公司北京分公司 出展业务部

**地址:** 北京市朝阳区建国门外大街光华东里 8 号**中海广场中楼 2908 室****CONSENT****联系人:****李阳 女士 / 王墨琳 先生****电话:** (+86 10) 8591 1001-1805/1815**邮箱:** echo.li@mm-sh.com / andy.wang@mm-sh.com**General Terms of Participation (A)****TECHNICAL GUIDELINES****A 1. Application**

All potential exhibitors wishing to take part in the event must express their wish to do so by fully completing and signing the "Application form" and submitting it to Messe Muenchen GmbH (Messe München). Messe München is entitled and authorized by Messe Muenchen India to act and invoice on behalf of Messe Muenchen India. With the application, exhibitors express to Messe Muenchen India their serious interest in taking part in the event as exhibitors. All exhibits must be described precisely on the application form. Incomplete applications cannot be considered.

**A 2. Eligible exhibits and exhibitors**

The Participation Conditions A and B as well as the Technical Guidelines are accepted as legally binding with submission of application documents. The application of the exhibitor represents the contractual offer. The admission or rejection will be confirmed to the exhibitor in writing in due time. Admission cannot be transferred.

The contract between Messe Muenchen India and the exhibitor is concluded with the admission. According to this contract, Messe Muenchen India is authorized to assign a online space area to an exhibitor, which might deviate from the information in the registration unless these deviations are unacceptable for the exhibitor. A deviation is considered acceptable if Messe Muenchen India does not receive the exhibitor's rejection of the assignment of the online listing within one week. The exhibitor does not have any more far-reaching rights. Exhibitors do not have a legal claim to admission unless such a claim results from the law. Exhibitors who have not fulfilled their financial obligations to Messe Muenchen India, e.g., in respect of previous events, or have infringed the regulations governing the use of the event

grounds, or the terms of participation, may be excluded from admission. Messe Muenchen India is entitled to withdraw from the contract or to terminate the contractual relationship forthwith without notice if admission was based on incorrect or incomplete statements by the exhibitor, or if, at a later date, the exhibitor no longer fulfils the conditions for admission. Only declared and admitted articles shall be exhibited. Messe Muenchen India has the right to remove any other exhibits at the exhibitor's risk and expense

Hired or leased articles shall not be exhibited. Messe Muenchen India is entitled to remove such objects at the exhibitor's risk and expense. An exception is made in the case of objects which are not part of the exhibitor's range of goods, but which are required for their display (e.g. for demonstration purposes). Space will be allocated according to Messe Muenchen India's requirements and the prevailing conditions, and in accordance with the classification system for the trade fair as applied by Messe Muenchen India at its own discretion, and not according to the order in which applications are received.

**A 3. Online Rental contract**

The application of the exhibitor represents the contractual offer. The admission or rejection will be confirmed to the exhibitor in writing in due time. Admission cannot be transferred. The online rental contract comes into force when the organizer has notified the exhibitor in writing that he is admitted. This generally occurs when the listing has been confirmed by both sides. According to this contract, the organizer is authorized to assign an online listing to an exhibitor, which might deviate from the information in the application unless these deviations are unacceptable for the exhibitor. A deviation is considered acceptable if the organizer does not receive the exhibitor's rejection of the assignment of the stand area within one week.

#### **A 4. Cancelling the contract**

If the online listing by the exhibitor are subsequently changed so much that the exhibitor can no longer be reasonably expected to accept the exhibition area, the exhibitor is entitled to withdraw from the online rental contract within one week of receiving written notification by Messe Muenchen India or Messe München. Otherwise, apart from the statutory rights to withdraw from the contract, the exhibitor has no right to withdraw from this contract. If the exhibitor states that he is withdrawing from the contract, this means – regardless whether he has the right to withdraw from the contract or not – that he is renouncing once and for all his intention to take part in the trade fair. If the exhibitor states that he is withdrawing from the contract and thus renounces once and for all his intention to take part in the online trade fair, If the exhibitor has stated that he is withdrawing from the contract, although he has no right to do so, the exhibitor is obliged to pay the participation fee. In addition, the exhibitor must pay 50 % of the agreed participation fee as flat-rate compensation for expenses incurred by Messe Muenchen India because the exhibitor has withdrawn from the contract without being entitled to do so and has thus, contrary to his duty, cancelled his participation in the online trade fair. Messe Muenchen India's right to claim further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if he proves that Messe Muenchen India has sustained less damage.

Messe Muenchen India is entitled to withdraw or to terminate the contract if the exhibitor fails to meet his financial obligations to Messe Muenchen India on time, Messe Muenchen India has the right but not the obligation to extend the deadline by five (5) days and this deadline for payment has not been met. Messe Muenchen India is also entitled to withdraw or to terminate the contract if the exhibitor neglects his duty arising from this contract to respect Messe Muenchen India's rights, objects of legal protection and interests and Messe Muenchen India can no longer reasonably be expected to adhere to the contract or if the exhibitor fails to comply with rules and regulations as required for his performance of the contract under this document.

In the aforementioned cases Messe Muenchen India is entitled not only to withdraw or to terminate the contract but also to demand from the exhibitor the agreed participation fee as flat-rate compensation. Messe Muenchen India's right to claim

further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if he proves that Messe Muenchen India has sustained less damage.

Following issued acknowledgement, a compensation shall be charged when the exhibitor withdraws from the contract:

**Earlier than 2 weeks before the show - 50% of the participation fee**

**Within 2 weeks before the show - 100% of the participation fee**

#### **A 5. Force majeure, cancellation of the event**

If Messe Muenchen India is compelled, as a result of force majeure or other circumstances beyond its control (e.g. failure of the power supply), or to postpone or curtail the trade fair, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against Messe Muenchen India, in particular claims for damages. If Messe Muenchen India cancels the event because it cannot hold the event as a result of force majeure or other circumstances beyond its control, or because it has become unreasonable for Messe Muenchen India to hold the event, Messe Muenchen India is not liable for damages and disadvantages to exhibitors arising from the cancellation of the event.

#### **A 6. Participation fees**

The participation fees are calculated in accordance with the rates specified in the Special Terms of Participation (see part B "Participation fees").

The applicant shall be invoiced for 100 % of the projected participation price shortly after receiving his written admission confirmation. This payment will be refunded if the applicant is not admitted to the online expo, but will be forfeited if unilaterally the applicant withdraws totally from the undertaking. Payment of the invoices is due immediately unless other payment deadlines are stated in the invoices. Terms and conditions of payment are in accordance with the Special Terms of Participation (see part B "Terms of payment"). Messe Muenchen India reserves the right to enforce the lessor's lien, as permitted by law, in order to secure Messe Muenchen India's claims arising from the online participation. The exhibitor must inform Messe Muenchen



India at any time about the ownership of articles, which are exhibited or to be exhibited.

### **A 7. Complaint**

Complaints about any defects in the space or exhibition platform are to be made in writing to Messe Muenchen India immediately, so that Messe Muenchen India can remedy such defects. Later complaints cannot be considered and cannot give rise to claims against Messe Muenchen India

### **A 8. Liability and insurance**

Messe Muenchen India shall only be liable for any direct damage caused to the exhibitor for any gross negligence, fraud or misrepresentation of Messe Muenchen India or its employees or legal representatives and in no case shall Messe Muenchen India be liable for any indirect or consequential damage suffered by the exhibitor. Notwithstanding anything contained herein, Messe Muenchen India's liability towards any exhibitor shall be capped at INR 1,00,000 only. Each exhibitor is obligated to take out suitable insurance with sufficient insurance coverage with an insurer registered in the Republic of India and to pay the premiums incurred (including insurance tax) in good time.

### **A 9. Intellectual property rights**

Messe Muenchen India expects exhibitors to respect the intellectual property rights of other exhibitors. For this end, Messe Muenchen India is entitled but not obliged to set up an Intellectual Property Complaint Office (IP Office) for each online expo, whose purpose shall be to support exhibitors in cases of infringement of their IP rights by other exhibitors. If it is proved to Messe Muenchen India, by presentation of a court decision, that an exhibitor has infringed the intellectual property rights of another exhibitor with the articles on display, printed papers, advertising materials, or otherwise, then Messe Muenchen India is entitled, although not obliged, to remove from the offender's online listing the exhibits, printed matter, or advertising material causing such infringement and to impound them until the end of the trade fair, to close the offender's stand, and/or to expel him and his staff from the trade fair grounds. Messe Muenchen India is also entitled to exclude the offender from future trade fairs. If such measures prove unjustified, no claim for damages can be made against Messe Muenchen India, unless the latter is guilty of gross negligence or wrongful intent. Without Prejudice to the

generality of clause the exhibitor agrees to indemnify and keep indemnified Messe Muenchen India from and against any action, liability, penalty, prosecution, cost charges, expenses, damages or claim of whatsoever nature arising from or resulting from the infringement or violation of the Intellectual Property Rights of any third party/other exhibitor by the exhibitor

### **A 10. Verbal agreements**

All verbal agreements, individual and special arrangements are valid only with Messe Muenchen India's written confirmation.

### **A 11. Regulations for use**

Exhibitors must take the other participants in the event into consideration, must not act contrary to public policy and must not misuse their participation in the event for ideological, political or other purposes which have nothing to do with the event.

### **A 12. Period of limitation, period of exclusion**

All the exhibitor's claims against Messe Muenchen India arising from the participation in the online expo, and all legal proceedings in connection therewith lapse after a period of six months, unless permitted by applicable laws. This period of limitation starts at the end of the month in which the closing date of the fair falls. Notwithstanding the provisions set out in clause, any complaints about invoices are to be made in writing within a period of 14 days following receipt of the invoice concerned failing which the complaints relating to invoices shall not be entertained by Messe Muenchen India and the invoices shall be payable as is.

### **A 13. Place of performance, applicable law**

Mumbai shall be the place of performance and also for all financial obligations. Only the law of the Republic of India shall apply. This applies even in case of termination or withdrawal of any contractual relationship

### **A 14. Jurisdiction, arbitration agreement**

The following shall apply where the exhibitor is incorporated in the Republic of India:

In the event of any dispute, controversy or claim (collectively, "dispute") arising out of or relating to this rental contract, or the

breach, termination or invalidity of this rental contract, both parties shall attempt in the first instance to resolve such dispute through friendly consultations. If any dispute is not resolved by friendly consultations, then the parties submit to the exclusive jurisdiction of courts and tribunals of competent jurisdiction in Mumbai.

The following shall apply where the exhibitor is incorporated or with their principal place of business outside the Republic of India:

Any dispute, controversy, claim or disagreement of any kind whatsoever between or among the parties in connection with or arising out of this agreement or the breach, termination or invalidity thereof (hereinafter referred to as a “dispute”) shall be referred to and finally settled by arbitration. The arbitration shall be conducted in Mumbai in accordance with the Rules of Arbitration of the Indian Council “IMC” (the “rules”), which, as modified from time to time, are deemed to be incorporated by reference into this section (provided that, in the event of any conflict between the rules and the provisions of this clause, the latter shall prevail)

All arbitration proceedings shall be conducted in the English language. The arbitration shall be conducted by a panel of three (3) arbitrators consisting of one (1) arbitrator appointed by Messe Muenchen India, one (1) arbitrator appointed by the exhibitor and the third arbitrator appointed by the aforesaid two appointed arbitrators. The seat of the arbitration shall be in Mumbai. The award rendered by the arbitrators shall be in writing and shall not make such decisions on the basis of the principle of ex aequo et bono or as amiable compositor. The arbitrators shall set out the reasons for their decision. The award shall allocate or apportion the costs of the arbitration as the arbitrators deem fair. The parties agree that the arbitration award shall be final and binding on the parties. This applies even in case of termination or withdrawal of any contractual relationship.

In India, subject to the provisions of arbitration above, (A) with respect to any challenge, direct or indirect, to the arbitration (“Proceedings”); and (B) for the purpose of enforcement of the arbitral award; the courts and tribunals of competent jurisdiction at Mumbai shall have exclusive jurisdiction.

#### A 15. Data protection

In compliance with data protection legislation, the person-related data of the exhibitor is processed and used for fulfilling the business purposes of Messe Muenchen India as well as being forwarded to third parties in order to fulfil the purpose of the contract concerned. The exhibitor by agreeing to these terms of participation hereby represents and warrants that it has read and understood the data privacy policy of Messe Muenchen India (“**Data Privacy Policy**”) and hereby consents to use of its person-related data in accordance with the data privacy policy of Messe Muenchen India.

#### A 16. Severability clause

Should the provisions set out in the Terms of Participation or Technical Guidelines be or become legally invalid or incomplete, the validity of the other provisions or the contract concerned remains unaffected. In such a case, the contracting parties undertake to replace the invalid provision and/or fill the gap with a provision with which the contracting parties are most likely to achieve the economic purpose they pursue.

#### A 17. Authority

The exhibitor warrants that it has full power and capacity and authority to sign the “Application form”.

#### A 18. Legal compliance

The exhibitor warrants that it is in compliance with the Indian laws at the time of signing the “**Application form**” and shall comply with Indian laws at all times while performing its activity while participating in an event. The exhibitor is not restricted by any judgment, injunction, order, decree or award from signing the “Application form” and performing activities under this event.

#### A 19. Indemnification

The exhibitor agrees to indemnify and keep indemnified Messe Muenchen India, its employees and agents from and against any action, liability, penalty, prosecution, notices, fines, investigation, cost, charges, expenses, damages or claim of whatsoever nature arising out of or resulting from any act attributable to the exhibitor, its employees and agents, involving (a) any loss, damage, destruction or injury to any property whether real or personal of Messe Muenchen India, its employees and agents; (b) any breach of the covenants herein contained or wrongful representations and warranties made by exhibitor, its employees and agents (c) any willful



misconduct or gross negligence in performing its obligations under this agreement.

**A 20. The exhibitor undertakes to abide by all applicable laws of India and the jurisdiction from which he is participating.**

### **Special Terms of Participation (B)**

All prices indicated below are net and are subject to Indian taxes, which shall be borne by the exhibitor. There might be further tax requirements in the exhibitor's state of residence; these taxes shall be borne by the exhibitor as well.

#### **B 1. Application (see A1)**

Applications are to be made on the enclosed form, which should be returned to Messe München at the earliest opportunity, filled in and signed with a legally binding signature. One copy is retained by the applicant.

#### **B 2. Permitted exhibits and exhibitors (see A2)**

All domestic and foreign manufacturers or their Indian subsidiaries, general importers and specialist dealers authorized by the manufacturers are admitted as exhibitors. General importers and authorized specialist dealers may only exhibit machines and plants whose manufacturers are not represented at **Online Expo**.

All exhibits must correspond to the relevant range of exhibits for this trade fair and be designated by name and category on the application form. Articles other than those permitted and registered, as well as used or leased machinery, may not be exhibited. Messe Muenchen India has the final decision. Organizers of joint stands are not exhibitors as defined by the Special Terms of Participation.

#### **B 3. Terms of payment**

The deadlines for payment given in the invoices must be observed. This application form is only valid when the applicant receives a written admission confirmation from the organizer, which signifies the conclusion of the rental contract. The applicant shall be invoiced for 100% of the projected participation price shortly after his application receiving his written admission confirmation. This payment will be refunded if the applicant is not admitted to the trade fair, but will be forfeited if unilaterally the applicant withdraws totally from the

undertaking. Payment of the invoices is due immediately unless other payment deadlines are stated in the invoices. Prior payment in full of the amount invoiced is a condition for access to the exhibition area, an entry in the catalog. The applicant or exhibitor will receive invoices for all additional charges (e.g. advertising space, material) with the confirmation of the order; they are to be paid immediately on receipt. All invoiced amounts in all Messe Muenchen India invoices, which are connected with the event, are to be paid in EUR, without deductions and free of all charges, by credit transfer to the account specified in the invoices, mentioning the exhibitor's company name and invoice number. If any deductions or withholdings are required to be made under applicable law, the amount payable to Messe Muenchen India shall be grossed up such that the amount actually paid to Messe Muenchen India shall be no less than the amount of the invoice.

#### **B 4. Catalog, website, visitor information**

An official trade-fair catalog, an online database and visitor information will be compiled for the trade fair. All exhibitors with the name indicated in the application, in the alphabetical list of exhibitors in these media. The forms will be sent to applicants in good time. Messe Muenchen India assumes no responsibility for the correctness and completeness of the catalog, online database and visitor information. The exhibitor is solely responsible for the permissibility under law – and particularly the law on competition – of any advertisement placed in the trade fair catalog, the online database or the visitor information of Messe Muenchen India at the instigation of the advertiser. Should third parties assert claims against Messe Muenchen India on account of the impermissibility of the advertisement under law in general or the law on competition, the advertiser shall hold Messe Muenchen India fully safeguarded against all claims asserted including all costs of any necessary defense in court on the part of Messe Muenchen India. The same applies to exhibitor entries actuated by exhibitors in the trade fair catalog, the online database or the visitor information of Messe Muenchen India.

**展会主办方在华官方代表暨参展受理单位 (展位分配):**

MMI Asia Pte. Ltd ("MMI Asia")

**MMI Asia 授权展位销售代理商:**

**公司:**

**地址:**

**电话:**

**邮箱:**

**联系人:**

**展会咨询及联络单位 (咨询及售后服务):**

慕尼黑展览 (上海) 有限公司北京分公司 出展业务部

地址: 北京市朝阳区建国门外大街光华东里 8 号

中海广场中楼 2908 室

**联系人:**

李阳女士 / 王墨琳 先生

电话: (+86 10) 8591 1001-1805/1815

邮箱: echo.li@mm-sh.com / andy.wang@mm-sh.com

**CONSENT****The purpose of processing your personal data**

Your personal data will be used so that we can contact you following your interest in participating in our event / exhibition / conference and provide you with necessary assistance regarding your participation.

**Type of information**

Consent is requested for the following personal data: first name, last name, telephone number, fax number, email address, postal address including postal code, city, country. Additionally consent is required by our payment gateway partners for processing your payment information. The Company may also take pictures / videos / testimonials during the event / exhibition / conference which are used for promotional purposes.

**Transfer of data to third parties**

This personal data is stored in the back office of our website and is transferred to such authorised third-party vendors who are required to render services to you with regards to your participation in the event / exhibition / conference etc. They are subject to the same standards of data protection as us.

**How long the data is stored**

Your consent is maintained for a period of 5 (five) years unless otherwise specified.

**Withdrawal of consent**

To request the withdrawal of your personal data, you can inform us in writing by emailing [info@mm-india.in](mailto:info@mm-india.in) or contact us by telephone on +91 22 4255 4700

**Automated decision-making and profiling**

The personal data is not used for automated decision-making or profiling.

**Entity responsible for data processing**

Messe Muenchen India Pvt. Ltd.

Unit No. 762/862, 6th Floor,

Solitaire Corporate Park, Building No. 7, 167, Guru Hargovindji

Marg, Andheri (East), Mumbai – 400 093